



# **XOX Pad: Where Founders Meet Capital.**

Pitch Deck | Product Showcase

🕒 Avg. Reading Time: 3 min

The background features several iridescent, multi-colored spheres and capsules. One sphere is positioned in the upper left, another in the upper center, and a third in the bottom right. A cluster of seven capsules is arranged in a circular pattern on the right side of the image. The colors of these shapes range from purple and blue to yellow and orange, creating a vibrant, futuristic aesthetic.

# Our Vision

Creating the most advanced Decentralized and Non-Custodial launchpad in the space. Easy, Fast and Secure

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The first ever fully automated AI powered hybrid launchpad.

# The Problem: What's wrong with the competition?

Well.. plenty

## High Fees



High fees are charged on creating sales and secondary services, followed by charging up to 10% of the total amount raised.

## Lack of Features



Lacking on Up-to-date developments and new services. Slow to integrate new chains thus losing on market share and revenue.

## Outdated



Lack of AI integration, outdated UI, slow social growth and lack of community ownership. No Revenue Sharing Systems or Smart Referral Programs.



# The Solution

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Introducing the ultimate solution: XOX Pad. After successfully launching and scaling XOX Labs' suite of features, including a DEX, Bridge, Stable Coin, Staking, Yield Farming, and Multi-chain support, our next mission was clear: to create the premier platform for founders and investors in the DeFi space.

Months of dedicated research and the collaborative efforts of our team of 25+ full-time developers have culminated in the creation of the most intuitive fundraising platform yet. With a focus on high revenue generation, low fees, revenue sharing, a smart referral program, and Vetted and Unvetted sales for widespread adoption, we're breaking new ground.

Our platform boasts features such as multi-chain sales (a first in the space), multi-round sales, and multi-token sales. Our ultimate goal is simple: to become the go-to platform for founders seeking to RAISE CAPITAL and investors looking to Deploy their CAPITAL. Welcome to the future of fundraising and investing with XOX Pad.

# Proven Success Data

XOX Labs Ecosystem Growth Data

**\$3M+**

Total Trading Volume

**20,500+**

Users active since Platform  
Launch.

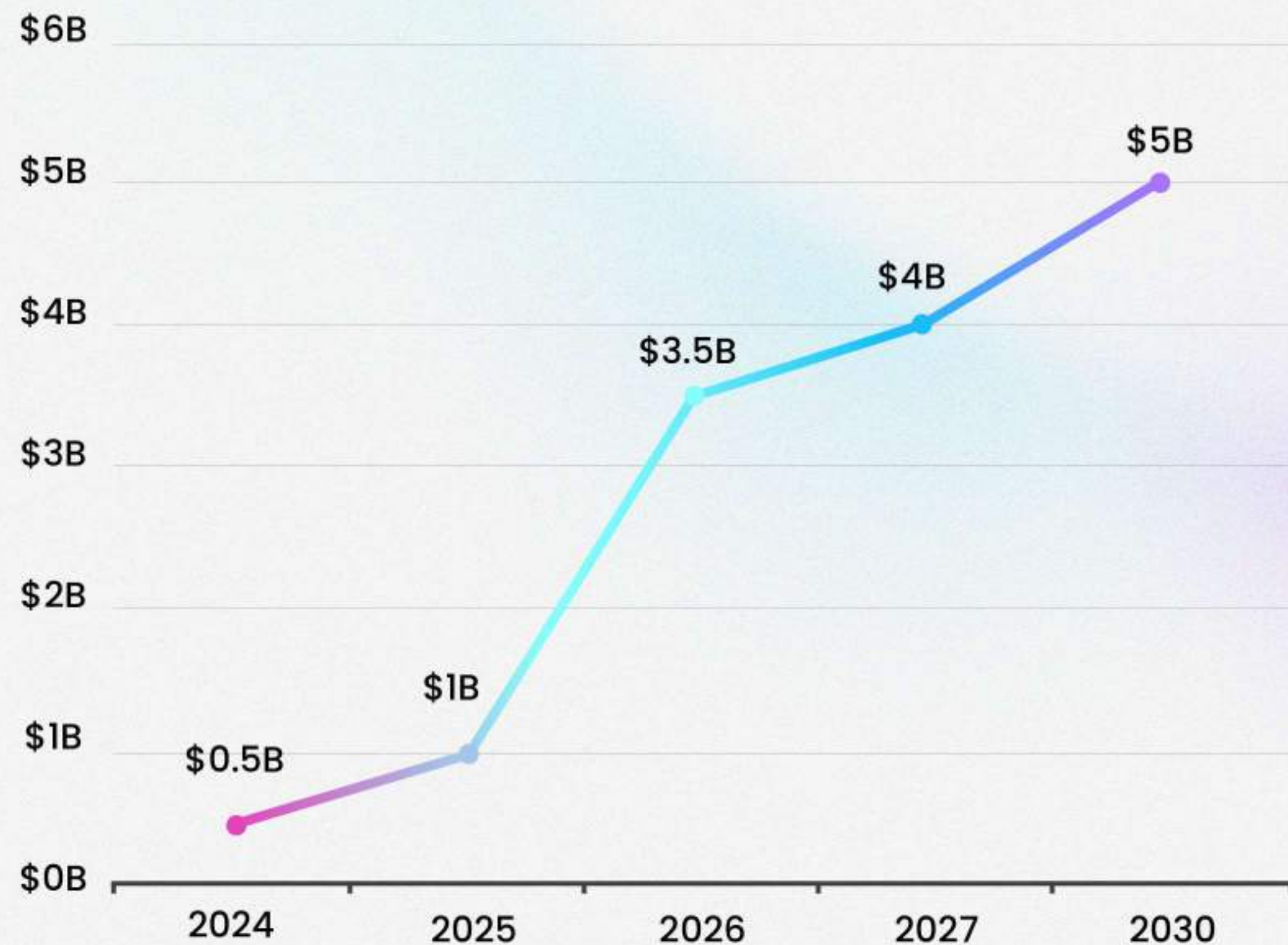
**Multichain**

The system is capable of natively  
supporting all EVM chains + Zk  
Rollups, Layer 1 Chains ..

# \$5B+ Global Opportunity





The market potential for XOX Pad surpasses \$5 billion, propelled by the increasing demand for fully automated, decentralized, and non-custodial cryptocurrency launchpads. As blockchain services continue to gain mainstream adoption, launchpads have become a crucial gateway for founders seeking capital.

We are strategically positioned to seize a substantial portion of this rapidly expanding market, thanks to our innovative features that are unmatched elsewhere. With a focus on automation, decentralization, and security, XOX Pad offers a comprehensive solution that addresses the evolving needs of both founders and investors in the crypto space.



# Competitors

## XOX LaunchPad Competitors Comparison

	 XOX Pad	 Pinksale	 Gempad	 DAO Maker	 Seedify
Low Fees	✓	✗	✗	N/A	N/A
Non KYC	✓	✗	✓	✓	✓
Chains Supported	All EVM Chains + some Layer One	15	24	N/A	N/A
Multi-chain Sales	✓	✗	✗	✗	✗
Multi-Token Raise	✓	✗	✗	✗	✗
One Setup Time Multi-Stages Raise	✓	✗	✗	✗	✗
Audited	✓	✓	✓	✓	✓
Revenue Sharing	✓	✗	✗	N/A	N/A
In Built Dex	✓	✗	✗	✗	✗
Free Airdrops	✓	✓	✗	✓	✓
Tier Sales	✓	✗	✓	✓	✓
Vetted Sales	✓	Partial	✓	✓	✓
Preferral Program	✓	✓	✓	✓	✓
Mobile App	✓	✗	✗	✗	✗
Staking	✓	✗	✓	✓	✓
Native Token Accepted as Payment	✓	✗	✗	N/A	N/A
Anti-Bot	✓	✓	✓	N/A	N/A
AI Intergration	✓	✗	✗	✗	✗

# Growth Potential

## LaunchPads Stats & Growth Potential

	 XOX Pad	 Pinksale	 Gempad	 DAO Maker	 Seedify
MC	~\$850k	N/A	~\$1.1M	~\$150M	~\$170M
FDV	~\$8.5M	~\$28M	~\$1.4M	~\$230M	~\$230M
TVL	~\$200k	~\$900M	N/A	N/A	N/A
Total Raised	N/A	~\$1.6B	N/A	N/A	N/A
Growth Potential	Very High	High	High	Moderate	Moderate



# Gaining Market Share

How are we planning to grow?



## Partnerships

Collaborate with key industry players to expand user base.



## Lowest Fees

The most cost efficient way for founders to raise capital in a fast, secure and automated way.

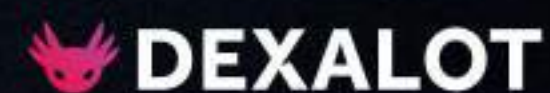
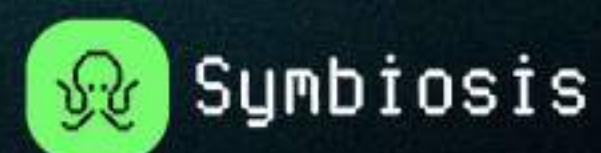


## Advance Features

Providing special features to give an edge to founders not found anywhere else.



# XOX Labs Ecosystem Partners



# XOX Pad Strategic Partners

## AUDIT & KYC

HALBORN

 Omniscia



 CERTIK

 Hypersign

## MARKET MAKER

 CLS

 KAIRON LABS

 GOTBIT  
HEDGE FUND

## MARKETING

T3C<sup>+</sup>

 CHAINPEAK

 K300 VENTURES

 eak

2PMarketing

 9 CAT  
DIGITAL

 BLOCKWEE

## EXCHANGE

 BitMEX

 Bitget

 BITFINEX

 HTX

 MEXC

 Coinstore

 Gate.io

 Bingx

 KUCOIN

 CoinTR

 BitMart

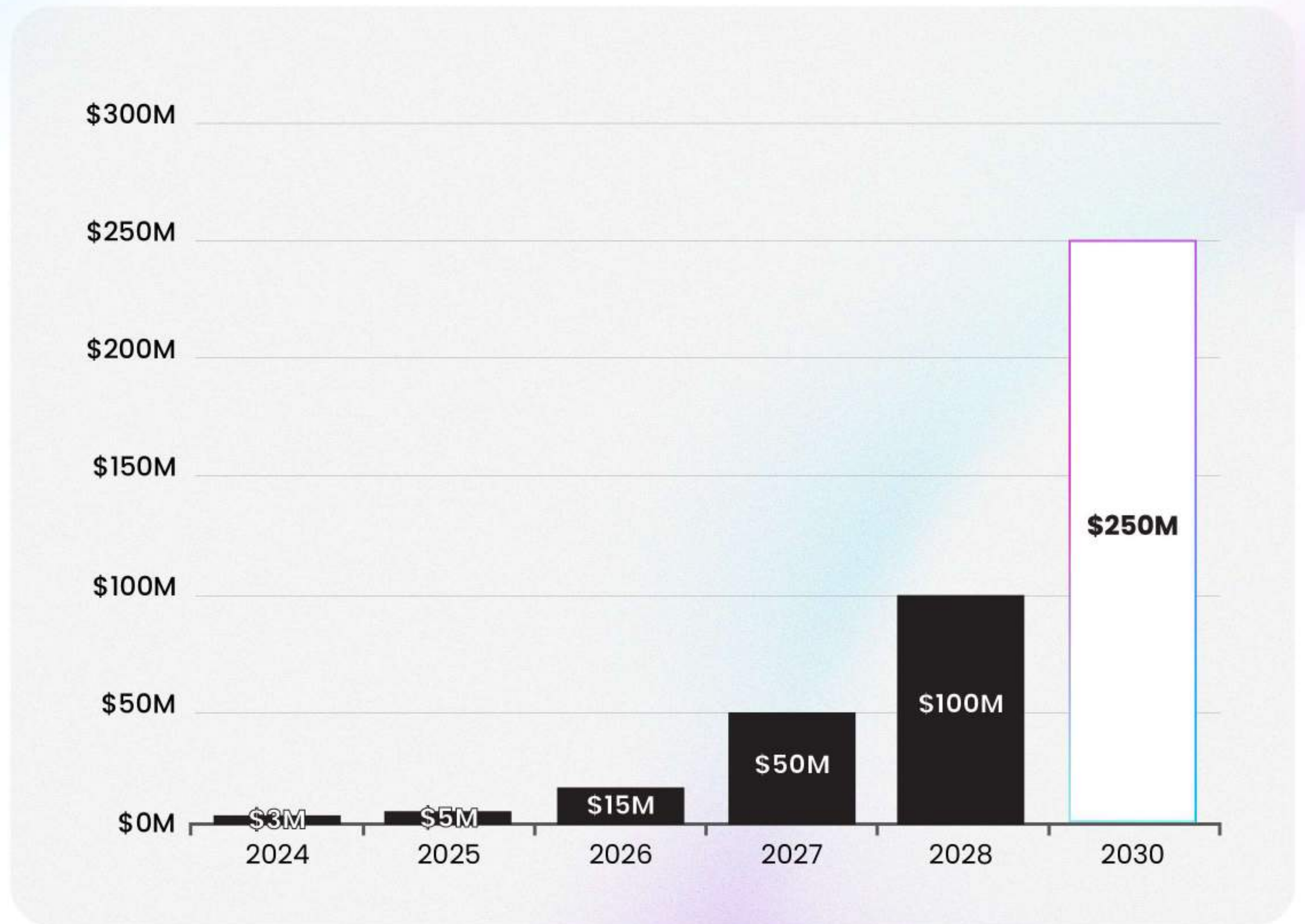
 LBANK

 CoinW

 POLONIEX

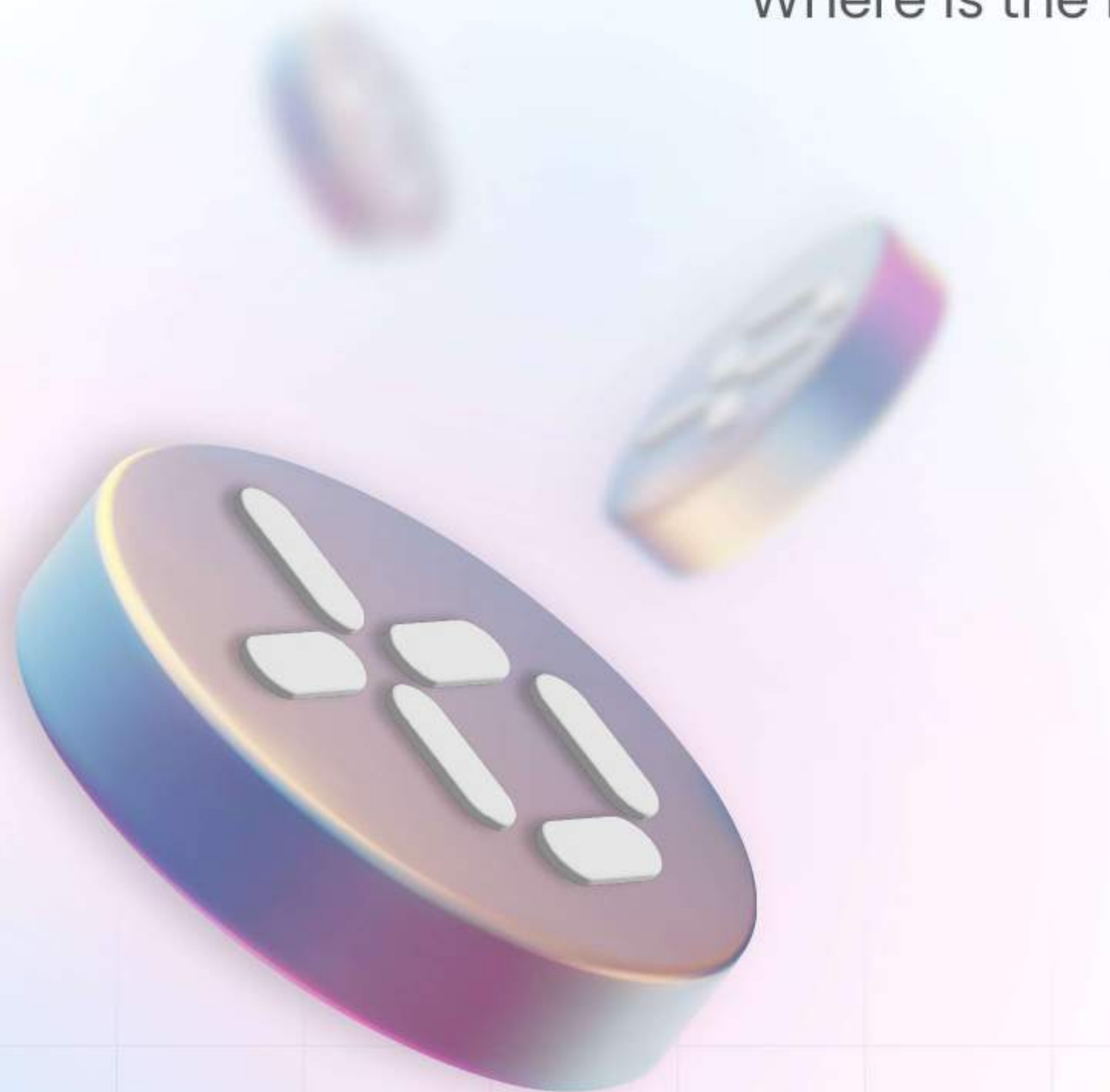
# Total Revenue Estimated

With a focus on innovation and user experience, XOX Pad aims to capture a significant market share and establish itself as a leader in the DeFi ecosystem.



# Our First VC Round Raise is Incoming.

Where is the raised capital heading?



- ✓ **Team Growth:** UX Designer, FE Devs, BE, SC, Full Stack ..
- ✓ **User Acquisition Campaigns, Marketing, Grants, Social Growth**
- ✓ **Development:** Supercharge Development, Increase Security.

# Roadmap

## Q3 – V1 Product Launch

Fully working XOX Pad v1 version rollout, start gaining momentum.

## 2025 Q1 – XOX Pad Expert Version Launch

Enhanced version launch, featuring more advanced features, better user experience and more revenue generating protocols.

## Q4 – Market Expansion

Launch strategic marketing campaigns to reach more investors and projects. Expand to new chains and launch new features.

## 2025 Q2 – Scaling Operations

Optimize platform scalability and security to accommodate a growing user base and project pipeline.

# Join us

Book a call with us to Learn More

**Book a Call**

